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Santex Standard Receives Gold Award from the American Association of Webmasters

Firm's corporate site earns top marks for design and functionality.

San Diego, CA (PRWEB) June 14, 2006 — Santex Standard, an offshore solutions provider specializing in software development services for web and client-server applications, today announced that it has received the Gold Award from the American Association of Webmasters (AAWM). Chosen from among hundreds of entries in the May 2006 contest, Santex Standard's corporate site scored high marks on design, content, navigation and technical development.

"The Gold Award is a great tribute to the hard work and intelligence we put behind every project, including the development of our own company web site," says Juan C. Santiago, chief executive officer of Santex Standard. "As we do for all clients that outsource their IT and software development to us, we incorporated the highest level of strategic development, creativity and technical expertise into the design of the Santex Standard site."

With more than 100 clients around the world and teams working in Argentina, Europe and the United States, Santex Standard provides reliable, cost-effective solutions to companies seeking an external source for software development. By outsourcing IT and software development to Santex Standard, clients are able to focus internal resources on their core business, thereby increasing productivity and reducing operating costs while utilizing the latest in technological advancements.

The AAWM Gold Award is the third design award Santex Standard has received this year. In March, the company received the Webmaster Award from Marketme.com, and, in April, the Award of Design Excellence from the American Design Awards.

The American Association of Webmasters reviews hundreds of web design entries each month in its monthly design contest. Judges critique each application over a two-week period. Grading is based on design and creativity (40 points), content (30 points), navigation (15 points) and scripting and technical (15 points), for a total of 100 points. Santex Standard scored over 90 points, earning the Gold Award for using advanced features, scripts, coding and graphic design, while remaining error free.

About Santex Standard

Santex Standard specializes in software development outsourcing services for web and client-server applications. Founded in 1999 as a division of Santex Group Corporation, Santex Standard has more than 100 clients around the world

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and teams working in Argentina, Europe and the United States. The company develops in more than 21 languages and has eight years of experience serving the most demanding international markets. Its 98 percent client retention rate makes Santex Standard one of the leading companies to provide reliable, cost-effective IT outsourcing services. To learn more, visit <http://www.santexstandard.com> or call (888) 881-5841.

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